

MOAR, Massachusetts Organization for Addiction Recovery

30 Winter St., 3rd Floor, Boston, MA 02108
1-877-423-MOAR or 617-423-6627 • Fax 617-423-6626
E-Mail: MOARfran@aol.com



HOW TO HOST A HOUSE PARTY/COMMUNITY FORUM HBO's *ADDICTION*

While every community will have its own specific needs and areas of focus, the following guidelines can be very useful in creating a successful community screening of HBO's *ADDICTION*.

This packet has samples of documents that you can use to develop and host your event. Please note there are several areas where MOAR can support you and your event.

This packet includes:

- How to view *ADDICTION* on HBO OR get a copy of the DVD;
- Suggestions on places to hold a screening of HBO's *ADDICTION*;
- Sample Press Release for your local media;
- Sample Agenda for the Event – Including the types of possible speakers for your discussion after the viewing — MOAR can help you identify and invite speakers;
- Sample Discussion Questions;
- Where to get materials to provide attendees; and
- Examples of Next Steps to share with your community with *Addiction Recovery — Communities Take Action Campaign* www.AddictionAction.org.

Thank you for your dedication and your interest in hosting a screening and discussion of HBO's *ADDICTION*.

Click on to *Recovery Forum Kit*, WWW.NEAAR.ORG/MOAR, for this “How to Packet.”
Please feel free to contact MOAR with any additional questions or concerns:

Maryanne Frangules
617-423-6627
or MOARfran@aol.com.

MOAR supports community viewing, dialogue, and action planning using HBO's *ADDICTION*, but only views the content, as a view point.
Join MOAR, as we build a *Visible, Vocal, Valuable* Recovery Community Action Plan.

We thank our sponsors, FAVOR, MA Bureau of Substance Abuse Services- MA Dept of Public Health, The Boston Public Health Commission, The City of Boston, and Join Together for their support via AdCare Educational Institute and Third Sector New England.

MOAR, Massachusetts Organization for Addiction Recovery

30 Winter St., 3rd Floor, Boston, MA 02108

1-877-423-MOAR or 617-423-6627 • Fax 617-423-6626

E-Mail: MOARfran@aol.com



HOW TO HOST A HOUSE PARTY/COMMUNITY FORUM HBO's *ADDICTION*

I. How to View HBO's *ADDICTION*:

A. Viewing the Documentary if you are an HBO Subscriber

- Either type in the following address to your web browser or copy and paste the address to view HBO's Schedule:

http://www.hbo.com/apps/schedule/ScheduleServlet?ACTION_TODAY=TODAY&ntrac_para1=topnav7

- Or look at your local TV listings.

*B. Ordering a DVD copy of HBO's *ADDICTION**

- Either type in the following address to your web browser or copy and paste the address to order the DVD from HBO:

http://store.hbo.com/product/index.jsp?productId=2605329&cp=1885676&clickid=mainnav_other_txt&parentPage=family

II. Where to Hold a House Party or Community Forum

- Your home or the home of a friend or neighbor;
- Your local library may have a community room that can be used for this event;
- Your Town Hall may have a Community Room that could be used for this event;
- Your church, synagogue or mosque may have a community room you can use for this event;
- Check to see if local organizations have meeting halls or spaces that could be used — such as: The Lions Club, The Knights of Columbus, The Rotary Club, The VFW or any local group.

III. Materials to Provide Attendees

- The following websites have down-loadable materials you may want to have at your event:
Faces and Voices of Recovery: www.facesandvoicesofrecovery.org
Join Together: www.jointogether.org

Examples of Next Steps to Keep You and Your Community Involved

Mobilize to educate your community on the issues.

Join MOAR to become involved in Massachusetts policymaker education campaigns to build a visible, vocal, valuable voice for prevention, treatment, and recovery

1-877-423-MOAR or 617-423-6627

E-Mail: MOARfran@aol.com

<http://www.neaar.org/moar/join.htm>

Join a national organization mobilizing for addiction recovery
Faces and Voices of Recovery: www.facesandvoicesofrecovery.org

MOAR, Massachusetts Organization for Addiction Recovery

30 Winter St., 3rd Floor, Boston, MA 02108
1-877-423-MOAR or 617-423-6627 • Fax 617-423-6626
E-Mail: MOARfran@aol.com



For Immediate Release
[DATE Press Release Is Sent]

Contact: [Name of Event Contact]
[phone number of contact person]

[YOUR GROUP's NAME or YOUR TOWN's Name]
To Host a Screening on [Date of Screenin] of the HBO documentary
ADDICTION

Panel Discussion Highlights the Massachusetts Focus on Addiction and Recovery

[YOUR TOWN's NAME] – **[YOUR GROUP'S NAME OR YOUR NAME]** will host a screening of the 90-minute centerpiece film of the new HBO documentary series entitled, *ADDICTION*, on [Date] at the [Place]. The series is part of a multi-platform media campaign that HBO and its partners – the Robert Wood Johnson Foundation, the National Institute on Drug Abuse and the National Institute on Alcohol Abuse and Alcoholism – plan to help Americans understand addiction as a treatable brain disease, as well as spotlighting new medical advancements.

“The research identifying addiction as a chronic health care issue has been accepted by the scientific community,” said [name, affiliation of forum host or local official]. “It is time that we start treating addiction – and those suffering from it – the same way we approach those suffering from diabetes and hypertension.”

Key topics covered in the documentary include the science of addiction, insurance discrimination and the difficulty finding adequate treatment. Panelists will discuss the most recent challenges faced by Massachusetts emergency room doctors, treatment providers and legislators.

“We are very excited to welcome this important event to [name of town],” said [DIFFERENT name, affiliation of forum host or local official]. “The Massachusetts legislature encourages education and discussion on addiction so that programs in the Commonwealth best reflect the most recent science, as well as the needs of our specific communities and their families.”

One in four Americans has a family member who is struggling with addiction. In 2005, there were 23.2 million Americans who needed treatment for their drug or alcohol addiction, yet only about 10% received the treatment they needed. *ADDICTION*, the series is eye-opening and ultimately hopeful, providing guidance in navigating the often confusing world of addiction treatment and recovery.

“Over the last few years Massachusetts has risen to the challenges posed by the disease of addiction — we have significantly increased funding and program development. Yet we are from where the Commonwealth needs to be.” concluded Maryanne Frangules, Executive Director, Massachusetts Organization for Addiction Recovery. “We need to stay the course in our development of a comprehensive prevention, treatment and recovery support system. We want to demonstrate the quality of life changes from long term recovery. HBO’s *ADDICTION* will be a valuable tool as we continue our work with the legislature and the administration towards our goal of making Massachusetts #1 for prevention, treatment, and recovery.”

ALL PRESS IS ENCOURAGED TO ATTEND & WILL HAVE SPECIAL ACCESS TO COMMUNITIES MEMBERS FOR COMMENT.

WHO: [Fill In with host, group sponsoring, etc.]

WHAT: [Fill In Your Event Here is an Example A Reception & Viewing with a Panel Discussion on *ADDICTION*]

WHERE: [Fill In Details]

WHEN: [Fill In Details]

###

MOAR, Massachusetts Organization for Addiction Recovery

30 Winter St., 3rd Floor, Boston, MA 02108

1-877-423-MOAR or 617-423-6627 • Fax 617-423-6626

E-Mail: MOARfran@aol.com



HOW TO HOST A HOUSE PARTY/COMMUNITY FORUM HBO's *ADDICTION*

I. Sample Agenda

6:00 pm — Refreshments and Socialize

6:45 pm — Welcoming Remarks

7:00 pm — Roll Film

8:30 pm — Panel Discussion & Audience Questions/Participation

9:00 pm (Or when your group is Ready) — Finish

II. Sample Panelists

- A person who understands Massachusetts policies & programs concerning addiction prevention, treatment, and recovery: A MOAR member may be available, Just ask! **Call MOAR: 617-423-6627** or email **MOARfran@aol.com**.
- A person in recovery and a family member of someone in recovery
- A local treatment provider and/or a policymaker

III. Sample Discussion Questions

- If *one in four* Massachusetts residents has a family member who struggles with addiction; if *one in 10* Massachusetts residents suffers from addiction.....what happens? Let's talk about the challenges. Fear of speaking out? Don't know where to turn? Limited access to treatment? How do we get help? What is public funded treatment?
- What is your experience with getting addiction treatment? Has your insurance provider denied coverage? What happened? Should the government require health insurance companies to cover treatment and recovery services for people with addiction at the same level as they cover other illnesses?
- Where can families who are struggling with addiction of a family member go for support? How does a family member get support? What about the siblings?
- Is your school system or work environment supportive of people who are receiving treatment or in recovery from addiction to alcohol or other drugs?
- What can a school system do to support prevention? Should there be alcohol and other drug education in our schools? What can our families do? Are there alcohol and other drug free recreational activities for young people in your community?
- Now what about *Recovery* in Massachusetts?
There are many Massachusetts residents in long-term recovery from addiction. Why do you think people do not talk often about being in long term recovery?
- What can you do in your community to be an advocate for addiction and recovery?