



July 20, 2009

Dear MOAR Friend,

September is **National Alcohol and Drug Addiction Recovery Month!** Join our leading Recovery Month supporters –USD/HHS/SAMHSA/CSAT*, MA Bureau of Substance Abuse Services, The City of Boston, The Boston Public Health Commission, and You in making Recovery Month 2009 the best ever!

MOAR invites you to plan, attend, and sponsor MOAR and Friends Recovery Month Events

2009 Theme: Join The Voices for Recovery: Together We Learn, Together We Heal

- **September 27: New England Motorcycle Ride for Recovery Celebration – Somerville to Maynard**
- **September 12: National Rally for Recovery over The Brooklyn Bridge- Want to Get a Bus?**
- **September 25: MOAR and W MA Recovery Community Event, Springfield Recovery High School**
- **September 26: Allston Brighton Walk for Recovery- contact Helen.Connolly@caritaschristi.com**
- **September 23: MOAR and Friends 19th Annual Alcohol and Drug Addiction Recovery Celebration Day**

Celebrate Recovery Month, also, in Worcester, Greenfield (RECOVER Project), New Bedford, Fall River

*The United States Department of Health and Human Services (USD/HHS), Substance Abuse Mental Health Services Administration (SAMHSA), The Center for Substance Abuse Treatment (CSAT), the national funding agency for addiction treatment and recovery services

Join Our MOAR 2008 Recovery Month Contributors in 2009

MOAR Fantastic Sponsors

USD/HHS/SAMHSA/CSAT
 MA Bureau of Substance Abuse Services / DPH
 Boston Public Health Commission
 City of Boston
 Third Sector New England
 Greater Boston Council on Alcoholism, Inc
 Adcare Hospital
 MBHP, Massachusetts Behavioral Health Partnership
 Reckitt Benckiser
 Phoenix Houses of NE
 Modern Assistance Program
 Spectrum Health Systems, Inc
 The Boston Foundation

MOAR Wonderful Sponsors

Foundation for Alcohol Education
 Mental Health and Substance Abuse Corporations of MA, Inc.

MOAR Extraordinary Sponsors

Casa Esperanza
 STEP, Inc.
 Recovery Homes Collaborative
 Western Mass Substance Abuse Providers

MOAR Traditional Sponsors

1810 Reality Group
 Addiction Referral Center ARC
 Advocates Inc.
 Allston Brighton Substance Abuse Task Force
 Asap Environmental
 ATCNE, Addiction Treatment Center of New England, Inc.
 Bay Cove
 Boston ASAP, Alcohol and Substance Abuse Program, Inc.
 Cambridge College
 CASA, Community Association Serving Alcoholics
 COASA, Children of Alcoholism and Substance Abuse
 CQI Consumer Quality Initiatives, Inc.
 Dorchester Substance Abuse Coalition
 Dorrington and Saunders
 EAPA, Employee Assistance Professionals Association
 Faulkner Hospital Addiction Recovery Program
 Firefighters Assistance
 Gavin Foundation Inc.
 Gosnold
 Granada House
 High Point Treatment Center
 Hope and Recovery/South Boston Collaborative Center
 Hope House, Inc.
 HopeFound
 HRDI, Human Resources Development Institute of MA, Inc.
 Institute for Health and Recovery
 Joe Kelleher
 Johnson Compounding and Wellness Center

LAP, Labor Assistance Professionals
 Join Together
 Lemuel Shattuck Hospital
 MA Council on Compulsive Gambling
 MA Association of Alcoholism and Drug Abuse Counselors
 MASH, Massachusetts Association of Sober Housing
 MBACC, MA Board of Substance Abuse Counselor Certification
 MHSA, Middlesex Human Service Agency, Inc.
 New England Center
 North Suffolk Mental Health Association
 Physician Health Services
 Pine Street Inn
 Elizabeth Malia
 Rev. Michael Scarlett
 Right Turn
 Ruth and Ray Kelley
 SECAP, St. Elizabeth's Comprehensive Addiction Program
 Self Esteem Boston
 SMOC, South Middlesex Opportunity Council
 Spectrum Health Systems, Inc
 Superior Shoe and Boot
 Tewksbury Hospital
 The Icecream Smith
 The Medical Foundation
 Treatment Solutions
 USA Lab
 Victory Programs
 Way of Life
 Westfield State College
 Women for Sobriety
 RV Leonard Co.

Friends to MOAR and Recovery Day

Franci D
 Metro Boston Alive
 BPHC No Drug Coalitions
 MA Substance Abuse Informational and Education Helpline
 Learn to Cope Parent Support Group
 MBTAA, MA Banding Together Against Alcohol Advertising
 Improbable Players
 Teen Challenge New England Inc.
 Signal Graphics
 People to People
 ASAM, American Society of Addiction Medicine (MA Chapter)
 Somerville Cares About Prevention
 PAACA Positive Action Against Chemical Addiction
 MBAC MA Black Addictions Council
 Cambridge Prevention Coalition
 Everett Community Health Partnership – Substance Abuse Coalition
 MA Alliance to Reform CORI
 RECOVER Project
 Mike Keegan, www.Keeganphoto.com
 Springfield Public Policy Institute
 Parent Support Group of W MA

What Can You Do to Support Recovery and MOAR this Recovery Month?

The MOAR mission is to organize recovering individuals, families, and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions.

We are asking for your time to participate in our Recovery Month activities and other projects.

We are, also, planning an October 10th MOAR fundraiser at Right Turn, Arlington. Stay Posted!

Your Face and Voice is MOAR Wanted and Needed!

Let us know how you will be involved in 2009!



Handicap Accessible; Interpreter Services for Deaf, Hard of Hearing, Late Deafened
MOAR Information: Maryanne Frangules, MOARfran@aol.com, 617-423-6627

Name: _____ Phone: _____

Agency/Company Name: (if applicable) _____

Address: _____ Email: _____

I/we are attending:

- 9/27 Motorcycle Ride and Rally 9/23 Recovery March 9/23 State House Celebration (ceu's pending)

I/we will:

- Visit and educate our legislators on Recovery Day, 9/23
- Ask for MOAR assistance with legislative visit, 9/23
- Attend the BSAS Public Policy Recovery Month Luncheon and Forum, 9/23
- Submit an Individual and/or Family Story of and for Recovery (500 words or less) for our storybook
- Volunteer to help organize MOAR Recovery Month activities

Sponsorship Opportunities

Your help will defray celebration costs, mailings, scholarships, trainings, and contributions for worthy causes that make the value of addiction recovery "MOAR" visible. We are all about putting our mission into action.

The MOAR Traditional Recovery Month Brochure Sponsorship:

- Full Page (8.5" x 11") \$120 Quarter Page \$40
 Half Page \$75 Business Card \$30

The MOAR Extraordinary Brochure Development Sponsorship:

- First page, last page, inside back cover \$250

The MOAR Wonderful Brochure Development Sponsorship:

- Recovery Month Centerfold Sponsor:** \$500 - Includes recognition in program book with centerfold ad, recognition and poster acknowledgement at events, and in newsletter.

The MOAR Special Brochure Development Sponsorship:

- Recovery Month Supplies:** \$750 - Includes recognition in program book with back cover ad, recognition and poster acknowledgement at events, and in newsletter.

The MOAR Fantastic Recovery Month Development Sponsorship:

- Recovery Day Luncheon Sponsor:** \$1,000 - Includes recognition in program book with full-page ad, recognition, and poster acknowledgement at events, and in newsletter.
- Recovery Day T Shirt Sponsor:** \$1,000 - Includes recognition in program book with full-page ad, recognition, ad poster acknowledgement at events, and in newsletter.
- Recovery Month Brochure Underwriter:** \$1,000 - Includes recognition in program book with full-page ad, recognition, and poster acknowledgement at events, and in newsletter.

PLEASE RSVP with completed form. Sponsors please include check or money order payable to MOAR by September 07 Send to: MOAR, c/o Boston ASAP, 3rd floor, 30 Winter St, Boston, MA 02108. Send your recovery stories to the same address. If you have any questions contact Mellisa at 617-423-6627 or MOARMellisa@aol.com or Maryanne Frangules, MOARfran@aol.com. **Thank you! MOAR is a 501(c) (3).**

Thank You! The MOAR Board: President: Amos Marshall, Vice President: Tom Delaney, Clerk: Rocco Antonelli Jr, Treasurer: Joe Kelleher, Vicente Sanabria, Rob Pezzella, Woody Giessmann, Maureen Harvey, Denise Maguire, and Paul Kusiak.