

July 18, 2011

Dear MOAR Friend - *(By the way - what do you think of the new MOAR logo?)*

September is National Alcohol and Drug Addiction Recovery Month! Recovery Month celebrates persons in recovery, families, and all supporting recovery. MOAR invites you to sponsor, plan, and participate in MOAR and Friends Recovery Month Events. Our Statewide Recovery Day won a **SAMHSA 2010 Award because of you!**

2011 Theme: "Join The Voices for Recovery: Recovery Benefits Everyone"

7th Massachusetts Motorcycle Recovery Ride & Family Celebration August 20 (Rain Date 8/21)*

21st Annual Recovery Month Statewide Celebration Day- Monday, September 26th

Join our Friends Recovery Month Celebrations

- **The 2011 National Faces and Voices for Recovery Rally For Recovery** ~ Saturday, 9/24 in Philadelphia, PA
- **Worcester Recovery Walk and Celebration**, 9/17, Email JohnsonKE@worcesterma.gov
- **Allston Brighton Recovery Walk**, 9/17, Email Helen.Connolly@steward.org
- **RECOVER Jam** – RECOVER Project (Greenfield), 9/17, Email lsarage@wmtcinfo.org
- **Springfield March** from City Hall to Liberty Prep, 9/23, (Recovery High School) Email Maryanne@moar-recovery.org
- **Hyannis - Recovery Month Walk** Sponsored by Gosnold, 9/10. Cape Cod Symposium, Email RFlorio@Gosnold.org
- **New Bedford and Other Locations to Be Announced!!!**

*The United States Department of Health and Human Services (USD/HHS), Substance Abuse Mental Health Services Administration (SAMHSA), Center for Substance Abuse Treatment (CSAT), national funding agency for addiction treatment & recovery services, is the national Recovery Month sponsor

Join Our MOAR 2010 Recovery Month Contributors in 2011

MOAR Fantastic Sponsors

USD/HHS/SAMHSA/CSAT
MA Bureau of Substance Abuse Services / DPH

Boston Public Health Commission
Third Sector New England
City of Boston-Boston Public Health Commission

Reckitt Benckiser
Spectrum Health Systems, Inc
Phoenix Houses of NE
Acdare Hospital
MBHP, Massachusetts Behavioral Health Partnership

Foundation for Alcohol Education
Greater Boston Council on Alcoholism

MOAR Special Sponsors

High Point Treatment Center
Precision Testing Laboratories

MOAR Wonderful Sponsors

Assoc. for Behavior Healthcare
Modern Assistance Program
Treatment Solutions Network
Casey C. Washburn Memorial

MOAR Extraordinary Sponsors

Aspen Educational Group
STEP, Inc.
Western Mass Substance Abuse Providers

Recovery Homes Collaborative
Clinigen Inc.
Keith M. Moscone Memorial
Stephen Foster Memorial

MOAR Traditional Sponsors

1810 Reality Group
Advocates Inc.
Allston Brighton Substance Abuse Task Force
ASAM, American Society of Addiction Medicine (MA Chapter)
Asap Environmental
ATCNE, Addiction Treatment Ctr. of New England, Inc.
Bay Cove
Behavioral Health Network
Boston ASAP, Alcohol and Substance Abuse Program, Inc.
Cambridge College
Casa Esperanza
CASA, Community Association Serving Alcoholics
COASA, Children of Alcoholism and Substance Abuse
CQI Consumer Quality Initiatives
David Martula Financial Planning
Dorchester Substance Abuse Coalition
MA/RI EAPA, Employee Assistance Professionals Association
Faulkner Hospital Addiction Recovery Program
Gavin Foundation Inc.
Gosnold
Granada House
Health Resources in Action
Hope and Recovery/South Boston Collaborative Center
Hope House, Inc
HopeFound

Improbable Players
Institute for Health and Recovery
Jeremiah's Hospice
Joe Kelleher
Johnson Compounding and Wellness Center

LAP, Labor Assistance Professionals
Lemuel Shattuck Hospital
MA Council on Alcohol Concerns
MA Council on Compulsive Gambling
MA Association of Alcoholism and Drug Abuse Counselors
MASH, Massachusetts Association of Sober Housing
MBSACC, MA Board of Substance Abuse Counselor Certification
MHSA, Middlesex Human Service Agency, Inc.
New England Center
New North Citizens Council
North Suffolk Mental Health Association
Physician Health Services
Pine Street Inn
Rev. Michael Scarlett
Right Turn
Rob Pezzella
Ruth and Ray Kelley
Self Esteem Boston
Seven Hills Behavioral Health
SMOC, South Middlesex Opportunity Council
Tewksbury Hospital
The Boston Resource Center

The Icecream Smith
Victory Programs
Way of Life
Westfield State College
Friends to MOAR & Recovery Day
Boston Workers Alliance
EPOCA
Faces and Voices of Recovery
NEAAR New England Alliance for Addiction Recovery
Metro Boston Alive
Boston Business Printing
BPHC No Drug Coalitions
Askia Academy- Dimock
MA Substance Abuse Informational and Education Helpline
Learn to Cope Parent Support Group
SAAFE-Supporting an Alcohol Ad Free Environment
Teen Challenge New England Inc.
Somerville Cares About Prevention
PAACA Positive Action Against Chemical Addiction
MBAC MA Black Addictions Council
Cambridge Prevention Coalition
Everett Community Health Partnership – Substance Abuse Coalition
RECOVER Project
Springfield Public Policy Institute
Parent Support Group of W MA
Roxbury/Jamaica Plain Substance Use Coalition
SECAP, St. Elizabeth's Comprehensive Addiction Program

Celebrate MOAR and Friends 21st Recovery Month Celebration Day - September 26th!

The MOAR mission is to *organize recovering individuals, families, and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions.* We are asking for your time to participate in Recovery Month activities and other projects. Your Faces and Voices are MOAR Wanted and Needed!

Let us know how you want to be involved in 2011!

Full Name: _____

Organization: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Telephone: (_____) _____ Email: _____

I/we are attending:

8/21 Motorcycle Ride and Rally (rain date 8/22) 9/26 Recovery March 9/26 State House Celebration

I/we will:

Visit and educate our legislators on Recovery Day, 9/26 Volunteer for MOAR Recovery Month activities

21st Recovery Month Celebration Sponsorship Opportunities

You – as a Recovery Month Sponsor are supporting celebration costs (Brochure, lunch, t shirts, program, printing, busses, and mailings). You are supporting policymaker education, scholarships, trainings, and contributions for worthy causes that make the value of addiction recovery “**MOAR**” visible.

You – as a Recovery Month Sponsor are mobilizing the MOAR Mission into Action

The MOAR Amazing Luncheon Sponsorship: \$3000

Public Recognition at State House Celebration with *link, logo, and listing* on MOAR website. Recognition in Recovery Month Newsletter, Full Poster Acknowledgement, Table Display, 2 Page ad in Brochure, Preferred Seating, 10 tickets to *MOAR Laughs* Comedy Fundraiser.

The MOAR Extraordinary Brochure Development Sponsorship: \$2500

Public Recognition at State House Celebrations with *link, logo, and listing* on MOAR website, Recognition in Recovery Month Newsletter, Full Poster Acknowledgement, Table Display, 2 page ad in Brochure, Preferred Seating, 8 tickets to *MOAR Laughs* Comedy Fundraiser

The MOAR Fantastic Recovery Month Sponsorship: \$1000

Full Poster Acknowledgement, Full page ad in Brochure (*inside* front cover, 1st page, back cover, inside back cover, last page), Table Display, Preferred Seating, 6 tickets to *MOAR Laughs* Comedy Fundraiser

The MOAR Wonderful Sponsorship: \$750

Centerfold (2 full page Ads in Fold of Brochure), Table Display, 4 tickets to *MOAR Laughs* Comedy Fundraiser

The MOAR Special Sponsorship: \$500

Full page ad in Brochure (2nd – 5th page from front, 2nd – 5th page from back), Table Display, 4 tickets to *MOAR Laughs* Comedy Fundraiser

The MOAR Established Sponsorship: \$250

Full Page Ad, Table Display, 2 tickets to *MOAR Laughs* Comedy Fundraiser

The MOAR Traditional Recovery Month Sponsorship:

Full Page (8.5” x 11”) \$150 Quarter Page \$50
 Half Page \$75 Business Card \$30

PLEASE RSVP with completed form. Please include check or money order payable to MOAR by September 7 Send to: MOAR, c/o Boston ASAP, 3rd floor, 30 Winter St, Boston, MA 02108. If you have any questions contact Mellisa at 617-423-6627 or MOARMellisa@aol.com or Maryanne Frangules, Maryanne@moar-recovery.org

Thank you MOAR for your charitable contribution.

Thank You MOAR! The MOAR Board: President: Amos Marshall, Vice President: Tom Delaney, Clerk: Rocco Antonelli Jr, Treasurer: Joe Kelleher, Vicente Sanabria, Rob Pezzella, Woody Giessmann, Maureen Harvey, Paul Kusiak, Carla Leone Esq, James Direda, and Daniel O'Connor



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