



**“People in Recovery,
Families, Friends**



**Your Voice is a Capital
Investment
For Addiction Recovery”**

www.moar-recovery.org

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Policymaker Education Basics

COMMUNICATION TIPS for Building Dialogue with Your Elected Legislators

- Be Credible
- Be Convincing
- Be Clear
- Be Concise
- Be Consistent
- Be Creative
- Be Committed
- Build Coalitions
- Celebrate Victories

WHO ARE YOUR ELECTED POLICYMAKERS:

Go to www.wheredoIvotema.com on the web - Put in your home address information.

Your elected state and national policymakers' names appear. Click link for contact information.

When Calling:

You can always reach your Senators' and Representative's offices by calling the State House Switch Board, which is 617-722-2000. When connected, identify yourself as a constituent and representing organization. Ask to speak to the Legislative Assistant (L.A.) who handles the issue you wish to discuss. Share your name, address, purpose, brief sharing of your story, willingness to provide more information, and request for follow up. Exit with the name of the contacted assistant for the future.

When Writing:

Writing is the preferable way to voice your constituent opinion to your elected officials however; it is not the timeliest. When an issue is not urgent, a letter is a very efficient way to communicate and it usually generates a written response from your Representative or Senators. You want to state your position clearly and concisely.

Address Your Letter to:

For the State House:

**Senator or Representative [insert name]
The State House Boston, MA 02133**

For Capital Hill:

**Senator or Representative [insert name]
With Preferred Address found on web**

When E-mailing:

Your e-mail should be just as formal as a written letter. It just gets there faster. It is best to include your address. This identifies you as their constituent.

VISITING THE STATE HOUSE

Policymaker Do's and Don'ts

Do

- Identify yourself and say whom you represent immediately on each contact. Policymakers meet hundreds of people and they can't remember everyone.
- Know the issue and the status of the legislation. Refer to the legislation by number.
- Know your legislator. Have some idea of his/her position on the issue, past votes on similar legislation as well as legislative and personal interests can help you tailor your arguments. Here your state organization can be particularly helpful.
- Be brief. Legislators are very busy.
- Be specific and practical. Relate arguments to situations in the legislator's home district.
- Thank legislators.
- Keep the door open for further discussion even if you don't agree at this time. "Politics make strange bedfellows" is not without foundation.
- Talk with legislators even if their positions are opposite yours.
- Think of yourself as a consultant to a legislator. You have expertise and insights that help the legislators understand the bill.
- Be honest. Never lie. Acknowledge opposing arguments and any political liabilities.
- Ask the legislator for support.
- Leave behind a one-page fact sheet summarizing your position. Highlight important facts and arguments. Include your name, address and telephone number so you can be reached if there are questions.

Don't

- Back legislators into a corner.
- Don't overwhelm them with too much information or jargon.
- Get into lengthy arguments.
- Be afraid to say you don't know. Offer to find out and send the information back.
- Confront, threaten, pressure or beg.
- Expect legislators to be specialists. Their schedules and the number of bills make them generalists.
- Ask the impossible.

MEETING WITH YOUR STATE SENATOR OR REPRESENTATIVE

Personal meetings with policy makers are among the most powerful opportunities to make the case for substance abuse prevention and treatment. Lawmakers need to hear from constituents and experts that prevention, treatment, and recovery are more effective and economical than law enforcement and incarceration as strategies to address a wide range of community health and safety problems. You can help by reinforcing this message on the local level, including it in meetings with your Representative or Senator.

Meeting with a legislator presents particular advocacy challenges. Generally, legislators are charismatic and charming people, eager to hear the views of their constituents. However, their goals in a meeting may differ from yours. You will want him/her to act, or make a commitment to support your aims. On the other hand, the member may be inclined to avoid controversy and stay away from making a clear commitment to you. Expect ambiguity, but don't give up.

BEFORE THE MEETING

KNOW YOUR LEGISLATOR

Be prepared to appeal to his/her personal, professional, and legislative concerns. For starters, learn something about the district and the member's election record. How did he/she vote on other prevention and treatment issues? On similar issues? Use this information to develop a realistic sense of what you can expect to accomplish during the meeting.

PLAN AHEAD

Be sure to tell the scheduler the purpose of the meeting. Send (or fax) the office brief, summary information and a list of people who will attend the meeting. In addition, find out if your legislator holds public meetings in his/her district. At those gatherings, you can raise your concerns in public, perhaps with the media present.

SPEAK WITH A UNIFIED VOICE

Recruit leaders from local coalitions, VIP's, and articulate program participants and alumni who know the value of the programs to attend the meeting. Plan and decide your strategy with participants well in advance of the meeting. Designate a facilitator and a note taker who will record everything the member says during the meeting.

DURING THE MEETING

HAVE CLEAR, LIMITED GOALS

Keep the discussion to one message and one or two main points. Be specific about what you want the lawmaker to do. Repeat your message in as many different ways as possible PROVIDE SUCCINCT WRITTEN MATERIALS AND HELPFUL VISUAL AIDS. Focus on how prevention, treatment, and recovery support services meet critical community needs.

- Point to success stories and to programs that have generated productive citizens and saved taxpayer expenditures.
- Demonstrate: that prevention, treatment, and recovery support services save money; work; and that much of the community relies on these services.
- Invite the legislator to make a personal visit.

Sample Agenda for Policymaker Education Meetings

- Designate one person to be the primary spokesperson for the meeting.
- Be brief with your introductions.
- Discuss the major accomplishments of your program—highlight outcomes, key groups involved, and number of volunteers.
- Use a fact sheet, as well as, legislative alerts to educate your members
- Ask how you can have a continuing working relationship with the member and their staff on alcohol and drug issues.

Remember Materials to Leave with Members or Staffers

- A one-pager describing your coalition/program. This document should highlight successful and innovative programs.
- Sample publications, posters, t-shirts from your group.
- Relevant Legislative Alerts

LEGISLATIVE STAFF

Legislative Assistants are often the staffers you will want to speak to. Different staffers handle different issues. When calling, ask to speak to the assistant who handles your issue.

MAKE THE MOST OF ANY OPPORTUNITY FOR SMALL TALK

Use introductions strategically to create a personal rapport and relationship. Use your knowledge of the member's background to develop common ground.

AFTER THE MEETING

What you do after the meeting can be just as important as the meeting itself. Follow-up and persistence will be necessary to achieve your goals.

EVALUATE THE MEETING

Immediately following, discuss what happened at the meeting. Were your goals accomplished? Why/Why not? What commitments did the member make, if any? What follow-up is required? Did you promise to provide additional information? What points were best communicated during the meeting? Which were weakest? A written summary prepared by the note taker and distributed to meeting participants will be a helpful tool for follow-up and ongoing advocacy efforts.

MEETING OUTCOME

Was a commitment made: Does he/she want/need additional information? Did you have any particular problems communicating your message? What concerns did the member raise during the meeting?

SEND A THANK YOU LETTER

Be gracious and polite, no matter how badly the meeting went. Include in your letter any information you promised to provide the member. Restate your concerns and what you want. Suggest how the member can help you, even if he/she does not entirely support your position. Remind him/her about the consequences of his/her position; who will be helped or hurt by his/her vote

THE LEGISLATIVE PROCESS

Steps in the Legislative Process –How a Bill becomes Law!

Step One

Bill is introduced.

Step Two

Bill is assigned to a committee for consideration.

Step Three

The committee holds a public hearing. This gives interested parties an opportunity to give public testimony for the bill. Testimony is the oral version of your supportive letter with purpose, personal meaning, stats, and facts. It is an opportunity to put a face to the cause. It is important to be brief and succinct.

Step Four

The full committee considers the bill, marks it up and reports it out, by majority vote of the committee members. If it receives an “out to pass”, the bill is passed favorably, and goes to the next committee. Bills with a cost must be reviewed by House and Senate Ways and Means Committee, one branch at a time.

Step Five

Once a bill passes the committee process, it goes to appropriate branch floor for a vote. Members can offer amendments (changes) on the floor. A majority vote passes or rejects the amendments. Any amendments that pass become part of the bill. A final majority vote passes or fails to pass the bill.

Step Six

The bill is sent to the next branch, where it must go through steps 2 through 5 as outlined above. If the bill passes the House; it must go to the Senate or vice versa.

Step Seven

After both chambers pass their versions of the bill, a Conference Committee is appointed (made up of members of the House and Senate Committees that considered the bill) to resolve the differences between the House and Senate versions of the bill. If there are no differences; the bill goes to the Governor.

Step Eight

The governor either signs or vetoes (rejects) the bill. He/she can pocket veto the bill. This means that after 10 days, if he/she does not provide a signature, the bill dies.

Step Nine

The state legislature can override (reject) the veto by a 2/3 vote of both branches. The move must begin in the House.

Summary of The Budget Process Steps

Step 1: Governor's Budget

The budget begins as a bill that the Governor submits in January (or February if at the start of a new term) to the House of Representatives.

Step 2: House Ways & Means Budget

The House Ways and Means Committee reviews this budget and then develops its own recommendation.

Step 3: House Budget

Once debated, amended and voted on by the full House, it becomes the House budget bill.

Step 4: Senate Ways & Means Budget

At this point, the House passes its bill to the Senate. The Senate Ways & Means Committee reviews that bill and develops its own recommendation.

Step 5: Senate Budget

Once debated, amended and voted on, it becomes the Senate's budget bill.

Step 6: Conference Committee Budget

House and Senate leadership then assign members to a joint "conference committee" to negotiate the differences between the House and Senate bills. Once that work is completed, the conference committee returns its bill to the House for a vote. If the House makes any changes to the bill, it must return the bill to the conference committee to be renegotiated. Once approved by the House, the budget passes to the Senate, which then votes its approval.

Step 7: Vetoes

From there, the Senate passes the bill to the Governor who has ten days to review and approve it, or make vetoes or reductions. The Governor may approve or veto the entire budget, or may veto or reduce certain line items or sections, but may not add anything.

Step 8: Overrides

The House and Senate may vote to override the Governor's vetoes. Overrides require a two-thirds majority in each chamber.

Step 9: Final Budget

The final budget is also known as the General Appropriations Act or "Chapter nnn of the Acts of 20xx." The final budget consists of the Conference Committee version, minus any vetoes, plus any overrides.

Supportive Resources for Capital Investment for Recovery

Faces and Voices of Recovery	www.facesandvoicesofrecovery.org
CADCA- Community Anti- Drug Coalitions America	www.cadca.org
NAADAC -The Association for Addiction Professionals	www.naadac.org
ABH- Association of Behavioral Healthcare	www.abhmass.org
FAMM- Families Against Mandated Minimums	www.famm.org
RHC- Recovery Homes Collaborative	www.recoveryhomescollaborative.com
BPHC-The Boston Public Health Commission	www.bphc.org
AIDS Action Committee	www.aac.org
Learn to Cope	www.learn2cope.org
MOAR- MA Organization for Addiction Recovery	www.moar-recovery.org

Read the book, another great resource

William White's Slaying Of The Dragon

Contact Information

MOAR, Massachusetts Organization for Addiction Recovery

105 Chauncy Street, 6th Floor, Boston, MA 02108

Toll Free 1-877-MOAR or 617-423-6627

Fax 617-423-6626

Maryanne Frangules, Executive Director

E-Mail: maryanne@moar-recovery.org

www.moar-recovery.org

MOAR, MA Organization for Addiction Recovery, is a member of Faces and Voices of Recovery's Addiction Recovery Community Organization, (ARCO).

MOAR is a nonprofit, membership organization, of people in recovery, families, and friends, educating the public about the value of addiction recovery to the public.

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A Public Policymaker Telephone Access Guide For Massachusetts State Government

Governor, Charlie Baker	617-725-4005
Lieutenant Governor, Karyn Polito	617-725-4005
Attorney General, Maura Healey	617-727-2200
Secretary of the Commonwealth, William Francis Galvin	617-727-7030
Department of Public Health Commissioner,	617-624-5200
Bureau of Substance Abuse Services Director, Deirdre Calvert	617-624-5151
Mayor of Boston Office, Mayor Michelle Wu	617-635-4500
Mayor of Boston 24 Hour Constituent Services Line	“311”
Senate President Karen Spilka	617-722-1500
Senate Ways and Means Chair, Senator Michael Rodriguez	617-722-1114
Senate Clerk, Michael Hurley	617-722-1276
House Speaker, Representative Robert Ronald Mariano	617-722-2500
House Ways and Means Chair, Representative Aaron Michlewitz	617-722-2990
House Clerk, Steven T. James	617-722-2356
Joint Committee on Mental Health Substance Abuse Committee Chairs	
Senator Julian Cyr	617-722-1579
Representative Adrian Madaro	617-722-2060

To Find Your Legislator’s Name and More

State's Citizen Information Number: **1- 800-392-6090**

Go on The Web: www.wheredoivotema.com

State House Main Number: **617-722-2000**

To Find Legislators, Committees, & Bills - **Go Online** www.malegislature.gov